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The practical e-guide that gives you the skills to succeed as a project manager. Discover how to improve your project management skills by defining a project brief, identifying stakeholders, and building a strong team. You'll also learn useful tips for initiating projects, setting deadlines, and managing your budgets. Essential Managers gives you a practical "how-to" approach with step-by-step instructions, tips, checklists, and "ask yourself" features showing you how to focus your energy, manage change, and make an impact. DK's Essential Managers series contains the knowledge you need to be a more effective manager and hone your management style. Whether you're new to project management or simply looking to sharpen your existing skills, this is the e-guide for you.

Project Management: The Managerial Process 6e

Experts agree: The turbulence triggered by the economic shock of 2008 constitutes the "new normal." Unfortunately, too many managers have become paralyzed by it, capable only of slashing costs indiscriminately. Though examining spending during recessions makes sense, the smartest executives do much more. As Scott Anthony reveals in The Silver Lining, these leaders continue innovating--by stopping ineffective initiatives, changing key business processes, and starting more productive behaviors. Result? Their companies emerge from downturns stronger than ever. Providing a wealth of ideas, tools, and examples from diverse industries, Anthony explains how to safeguard your company's profitability during even the toughest recessions. You'll discover how to: -Prune your innovation and business portfolio to liberate resources for more promising initiatives - Adopt a radical new market-segmentation scheme that helps you re-feature your offerings to reduce costs while delivering new value to customers - Reinvent your innovation process to drive fresh growth - Mitigate innovation risks by conducting strategic experiments and forging alliances with customers and other external entities - Appeal to increasingly value-conscious customers to fend off low-cost attackers In today's brutal economic climate, executives must pare costs to the bone while planting and nurturing seeds for tomorrow's growth. The Silver Lining explains how to master this seemingly impossible challenge.

This innovative book proposes new theories on how the legal system can be made more comprehensible, usable and empowering for people through the use of design principles. Utilising key case studies and providing real-world examples of legal innovation, the book moves beyond discussion to action. It offers a rich set of examples, demonstrating how various design methods, including information, service, product and policy design, can be leveraged within research and practice.

Not long ago project management was perceived as a highly technical endeavor with applications to highly specialized industries. Times have changed-and so have the collective perceptions about project management. Today project management skills are applied throughout a wide range of businesses and industries. Successful project managers are defined now not only by their skill in dealing with issues of planning, scheduling, and budgeting, but also by their ability to manage people. Clifford Gray and Erik Larson, both of Oregon State University, are aware of this evolution and have used the Third Edition of Project Management: The Managerial Process to address these shifts. This highly-qualified author team provides readers with a complete picture of project management. Technical issues are addressed thoroughly, but unlike similar books on this subject, Project Management: The Managerial Process presents them in context, demonstrating how project management techniques can be applied in a wide variety of businesses, while emphasizing the importance of accounting for the human element in the successful management of all types of projects. Case studies and "Snapshot from Practice" boxes are among the ways readers learn throughout this text. A pedagogically rich CD-ROM, and a second CD-ROM containing a trial version of Microsoft Project, are also available with all new copies of this text. Once again, the authors have succeeded in providing readers with a complete picture of project management: not only "what to do" and "how to do it," but also why it is done. Book jacket.

Make today's management theories and applications meaningful, memorable, and engaging for your students with MANAGEMENT. Master storyteller, award-winning educator, and accomplished author Chuck Williams uses a captivating narrative style to illuminate today's most important management concepts and to highlight practices that really work in today's workplace. Because students retain and better understand information that is personally relevant, Dr. Williams weaves more than 50 detailed, unforgettable examples and stories into each chapter in this edition. Proven learning features and self-assessments keep concepts intriguing and applicable to students' daily lives. In addition, fresh scenarios, new cases, and new video cases reflect the latest management innovations at work in well-known organizations throughout the world. The book's comprehensive support package further helps you prepare each student for managerial success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Leadership Girl - Empowering Women Entrepreneurs to Achieve Extraordinary Results by Capturing Massive Sales was written to help give small business owners the information that they need to grow their businesses. Techniques include marketing and sales both online and offline. This book focuses on teaching the specific skills that you need to grow your business.

This book applies systems thinking to treat project management in a systemic and systematic manner from a problem-solving perspective. Considering the project as a system, the book discusses traditional project planning and organizing, as well as some neglected aspects of the project, namely how to prevent cost and schedule escalation, how to deal with change, recognize problems in time to prevent project failure and what to do when things go wrong during the implementation states of a project. This book provides you with a better understanding of the systems approach to problem-solving and project management that will enable you to be more successful at managing projects. Features Treats projects as systems Presents project management as a problem-solving paradigm Discusses how to incorporate prevention into planning and how to show the value Describes what to do and how to cope with unanticipated problems that arise during the project implementation state Introduces new tools and techniques

Helps aspiring college students discover where their strengths truly lie and how to develop them to reach their full potential at school and later in the real world.

Winning in Business With Enterprise Project Management is a breakthrough book that shows you how to harness the power of project management for your company ... turn it into an organizational philosophy (where companies are perceived as dynamic enterprises consisting of "portfolios of projects") ... and use it to plan and take care of daily business. With project management principles op-

erating on an enterprise-wide level, your company will generate more organizational synergy, add speed to ongoing processes, boost productivity, and maximize growth - ultimately delivering faster, cheaper, and better products and services. And in the no-holds-barred business arena of today, there's no better way to ensure survival and prosperity.

Managing projects, a prominent feature of working life, inevitably involves change at some level. Even though successful project management depends on organisational change, textbooks often fail to recognise this symbiotic nature. This book offers students a practical understanding of the strategic and organisational role of projects.

The second edition of Project Management in Practice: For Certificate IV and Diploma courses builds on the strengths of the popular first edition. Closely aligned to the units of competency in the Certificate IV and Diploma of Project Management training packages, as well as the PMBOK v6 industry standards, this new edition will continue to provide guidance to students and lecturers. Project Management in Practice 2e is accompanied by a comprehensive suite of online resources that will help build and enhance the practical skills required in project management. • Includes two new chapters: The Scrum (Agile) approach and Project integration management • New case scenarios: Snapshots from Practice • New holistic case study that supports and complements chapters in the book • End-of-chapter questions and exercises • Comprehensive instructor's resource manual • Comprehensive mapping to PMBOK v6 and to the units of the Certificate IV and Diploma of Project Management training packages • Updated PowerPoints • More supplementary resources online, including templates, appendices and additional exercises

Follows the journey of a handgun, from its manufacture through its violent odyssey into the hands of a disturbed teenager who uses it to kill a teacher, and raises painful questions about the legal and cultural realities of firearms. Reprint. 25,000 first printing.

For the past 40 years Richard Koch has wanted to uncover the simple, elemental, elegant and parsimonious principles that are needed to create great new businesses. To qualify, a principle must be so overwhelmingly powerful that anyone can reliably use it towards extraordinary results. Is there any principle that can tell you how to do that consistently and with a high chance of success? Working with venture capitalist Greg Lockwood, his co-author on SUPERCONNECT, and supported by research from the elite firm of OC&C Strategy Consultants, Koch has the answer. The principle Koch and Lockwood have discovered behind extraordinarily successful businesses is simplifying. Some simplify on price - take Ryanair's budget flights which still take you from A to B, but so cheaply that nearly everyone can afford them, multiplying the size of their market - and some simplify on proposition, such as Apple's decision to cut down on the number of their product lines and focus on perfecting only a few devices. With case studies of famous companies in all different industries from finance to fast food, the authors show how anyone can analyse their business's potential to become a simplifier, and which route they should take to maximise the impact.

Do you want to be a Certified Project Manager? This book combines operational and human skills into flexible, proactive framework. It focuses on the human element that is critical to project implementation and completion. It also provides an intuitive five-step approach for collecting the necessary information to plan, schedule, and control a project. Also features examples, case studies, and analysis for each phase of a typical project, to ensure that each project you manage meets its goals on time and on budget. Provides proven guidelines for managing projects from both the operational and behavioral standpoint.

Get on board the next massive marketing revolution AI for Marketing and Product Innovation offers creatives and marketing professionals a non-tech guide to artificial intelligence (AI) and machine learning (ML)—twin technologies that stand poised to revolutionize the way we sell. The future is here, and we are in the thick of it; AI and ML are already in our lives every day, whether we know it or not. The technology continues to evolve and grow, but the capabilities that make these tools world-changing for marketers are already here—whether we use them or not. This book helps you lean into the curve and take advantage of AI's unparalleled and rapidly expanding power. More than a simple primer on the technology, this book goes beyond the "what" to show you the "how": How do we use AI and ML in ways that speak to the human spirit? How to we translate cold technological innovation into creative tools that forge deep human connections? Written by a team of experts at the intersection of neuroscience, technology, and marketing, this book shows you the ins and outs of these groundbreaking technological tools. Understand AI and ML technology in layman's terms Harness the twin technologies unparalleled power to transform marketing Learn which skills and resources you need to use AI and ML effectively Employ AI and ML in ways that resonate meaningfully with customers Learn practical examples of how to reinvent product innovation, brand building, targeted marketing and media measurement to connect with people and enhance ROI Discover the true impact of AI and ML from real-world examples, and learn the thinking, best practices, and metrics you need to capture this lightning and take the next massive leap in the evolution of customer connection. AI for Marketing and Product Innovation shows you everything you need to know to get on board.

The 2015 version of ISO 9001 brings many enriching changes to promote quality excellence by organizations. The most significant change is the reinforcement of the fact that ISO 9001 is not just a quality issue. It is relevant as an overarching management topic. The book explains the requirements of the revised (2015) version of ISO 9001 in simple and practical manner. The objective has been to enhance understanding of the subject matter by managers and quality professionals. A conceptual understanding shall enable managers and professionals to design better systems and processes uniquely suited to their respective organizations. In view of this the first five chapters of the book explain concepts on QUALITY, PROCESS, PROCESS APPROACH / MANAGEMENT and PDCA. These are relevant for all management system standards being developed by International Organization for Standardization with the High Level Structure. Part II of the book goes into details of each clause focusing on processes and process interactions. We expect that the readers will appreciate that ISO 9001, now focuses more on expected outcomes through processes than mandating too many requirements.

Discusses the use of leveled texts in kindergarten through eighth-grade classrooms, examines the "text base" needed for effective language literacy instruction, provides guidelines for creating a high-quality leveled book collection and matching books to readers, and explains how to analyze and level books.

Project Management, 8e provides a holistic and realistic approach to Project Management that com-

bines the human aspect and culture of an organization with the tools and methods used It covers concepts and skills used to propose, plan secure resources, budget and lead project teams to successful completion of projects. this text is not only on how the management process works, but also, and more importantly, on why it works. It's not intended to specialize by industry type or project scope, rather it is written for the individual who will be required to manage a variety of projects in a variety of organizational settings. 8e was written for a broad range of audiences including, project managers, students, analysts and Project Management Institute Members preparing for certification exams. The digital component, Connect, now has enhanced algorithmic problems, Application Based Activities, SmartBook 2.0 and Practice Operations, a game-based 3D operations management simulation.

The earlier chapter of this self-contained text provide a route from first principles through standard linear and quadratic algebra to geometric algebra, with Clifford's geometric algebras taking pride of place. In parallel with this is an account, also from first principles, of the elementary theory of topological spaces and of continuous and differentiable maps that leads up to the definitions of smooth manifolds and their tangent spaces and of Lie groups and Lie algebras. The calculus is presented as far as possible in basis free form to emphasize its geometrical flavour and its linear algebra content. In this second edition Dr Porteous has taken the opportunity to add a chapter on triality which extends earlier work on the Spin groups in the chapter on Clifford algebras. The details include a number of important transitive group actions and a description of one of the exceptional Lie groups, the group G2. A number of corrections and improvements have also been made. There are many exercises throughout the book and senior undergraduates in mathematics as well as first-year graduate students will continue to find it stimulating and rewarding.

Gathers several unsolved mysteries, from stolen diamonds to a New Year's Eve murder, and gives subtle clues that lead to the solution of the crimes.

Project Management: The Managerial Process provides a holistic, integrative view of project management, with a focus on the above framework. It presents readers with a complete picture of project management - not only what to do and how to do it, but also why it is done. This international adaptation contains the valuable addition of local and regional cases and applications. The generic approach in this text ensures relevancy across all studies and industries for students, prospective project managers, project management practitioners, analysts, managers or those assigned to project teams.

Updated concepts and tools to set up project plans, schedule work, monitor progress-and consistently achieve desired project results.In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the project team-and make project management work in any company. This updated second edition includes: * New material on the Project Management Body of Knowledge (PMBOK) * Do's and don'ts of implementing scheduling software* Coverage of the PMP certification offered by the Project Management Institute* Updated information on developing problem statements and mission statements* Techniques for implementing today's project management technologies in any organization-in any industry.

As the market-leading textbook on the subject, Project Management: The Managerial Process is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The text not only delivers the tools and processes is essential to successful project management but also an understanding that the effectiveness of these tools and methods are shaped and determined by the prevailing culture of the organization and interpersonal dynamics of the people involved. As such, Larson/Gray presents a holistic view that focuses on methodology as well as the human dimension and how they interact to determine the outcome of projects. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Project Management in Practice is mapped to Certificate IV and Diploma of Project Management and in the BSB Business Services Training Package, is aligned with PMBoK 5th Edition, 2013. This text has been adapted from the successful Project Management by Larson and Gray, and has been written to reflect the competencies as well as literacy standards of Vocational Education students. Project Management in Practice is mapped to Certificate IV and Diploma of Project Management and in the BSB Business Services Training Package, is aligned with PMBoK 5th Edition, 2013.

This handbook serves as a guide to deploying battery energy storage technologies, specifically for distributed energy resources and flexibility resources. Battery energy storage technology is the most promising, rapidly developed technology as it provides higher efficiency and ease of control. With energy transition through decarbonization and decentralization, energy storage plays a significant role to enhance grid efficiency by alleviating volatility from demand and supply. Energy storage also contributes to the grid integration of renewable energy and promotion of microgrid.

Front-End Development Projects with Vue.js introduces you to Vue 2 and helps you get started with web application development using this popular framework. You'll master the knowledge and skills needed to become an effective front-end developer and apply them to tackle real-world development challenges.

The go-to guide for on legal design for practitioners seeking to innovate and create exceptional user experiences, products and services for legal business and society.

Focusing on the human element that is critical to project implementation and completion, this book provides a five-step approach for collecting the useful information to plan, schedule, and control a project. It outlines solution-oriented, integrated methodologies for implementing the processes of project management.

Students who use their natural talents achieve the most --- but they need to know what those talents are. StrengthsQuest includes the Clifton StrengthsFinder, an online assessment that reveals students' top five themes of talent. And StrengthsQuest also helps students make the most of those talents. Students and learners of all ages continually face the challenges of gaining direction, making decisions, and building self-confidence. Fortunately, the keys to successfully meeting these challenges — your own natural talents — already exist within you. Through these talents, you will produce your greatest achievements. Over the course of 30 years, Gallup conducted millions of psychological interviews and identified 34 themes of talent that are indicative of success. In the StrengthsQuest program, Gallup offers you the opportunity to discover talents from your top five themes and build on them to achieve academic, career, and personal excellence. More than 100,000 students have benefited from the program. Your quest starts with the Clifton StrengthsFinder, a 30-minute assessment that reveals your top five themes of talent. This online assessment is your entryway to a variety of experiences that will help you discover your greatest talents and develop strengths. You'll gain access to action items specific to your top themes, covering general academic life, study habits, relationships, and career. You'll also be challenged to think about applying your talents for success in other settings, such as on projects and teams and in leadership. StrengthsQuest was written by the late Donald O. Clifton, who was the former chairman of Gallup; coauthor of the bestseller Now, Discover Your Strengths; and recognized as the Father of Strengths-Based Psychology and the late Edward "Chip" Anderson, who taught education, psychology, and leadership at UCLA and Azusa Pacific University. Revised portions of the text were written by Laurie A. Schreiner, who has taught psychology and higher education at Azusa Pacific University and Eastern University. Your quest starts with the Clifton StrengthsFinder, a 30-minute assessment that reveals your top five themes of talent. This online assessment is your entryway to a variety of experiences that will help you discover your greatest talents and develop strengths. You'll gain access to action items specific to your top themes, covering general academic life, study habits, relationships, and career. You'll also be challenged to think about applying your talents for success in other settings, such as on projects and teams, and in leadership. StrengthsQuest was written by the late Donald O. Clifton, former chairman of Gallup, coauthor of the bestseller Now, Discover Your Strengths, and recognized as the Father of Strengths-Based Psychology and the late Edward "Chip" Anderson, who taught education, psychology, and leadership at UCLA and Azusa Pacific University. Revised portions of the text were written by Laurie A. Schreiner, who has taught psychology and higher education at Azusa Pacific University and Eastern University.