





tures look are accompanied by full-color examples that show you exactly what you can expect. This section also covers the camera's menus, playback features, memory, and power sources. The section called "Software" shows you how to get the most out of your camera's software. It covers tethered shooting, color management, RAW conversion, storing your images, managing your library, and backup strategies - to name just a few topics. Ultimately, this book's greatest strength isn't its focus on the camera or the software; it's the detailed, easy-to-follow instruction it offers on using your camera to take truly superior photographs. Sections devoted to lenses, subject matter, and light cover these variables in depth, always presenting the most effective techniques in the context of the Sony A300/A350. Written by a widely acclaimed photographer, Sony A300/A350 shows you how to get the shots you can see in your head but have never been able to capture with a camera. \* The quick start guide will have you taking great photos in five minutes. \* In-depth coverage of every feature and control ensures that you have ac-

cess to the tools you need for every shot. \* Full-color examples demonstrate how different settings affect your photos. \* Expert coverage of lenses, lighting, and subject matter gives you the practical knowledge you need to go after any shot. \* Step-by-step instructions on photo editing and image management help you get the most out of your camera's software. \* A detailed review of accessories for your camera explains which of these add-ons offer the most value for your needs. \* Dozens of tips and tricks prepare you for every situation you're likely to encounter - in the field, at the studio, or at your next wedding or family reunion.

Magic Lantern Guides Multimedia Workshops The world's best photographic package! Magic Lantern Guides and DVDs have always provided the very best, most in-depth coverage of a camera's ins-and-outs. Now, there's even more "magic" on the market for photographers: the MAGIC LANTERN MULTIMEDIA WORKSHOP. It's a complete class in digital photography with a D-SLR camera--one that enables you to learn the essentials at your own pace, in the comfort in your own home. The attractive pack-

age includes: - Specific 80-minute DVD: An authoritative DVD guide made just for your model. Created by photographers for photographers, it covers specific camera features and functions. The format allows you to navigate easily between different topics and review chapters any time. - Taking Great Digital Photos: This full-color, 64-page book gets newcomers to the digital world started right. Packed with picture-taking tips and information on digital file formats, it explains how f/stops and shutter speeds work together to create an exposure, which focal lengths are best for various subjects, and how to get accurate color with white balance. - Great Photos with Your Digital SLR 60-minute DVD: This live-action tutorial demystifies digital shooting, and shows how to compose photos; choose the best picture-quality settings; improve results with the built-in flash; and interpret your histogram. Plus, see when to trust your camera's automatic settings...or change them yourself. - Quick Reference Wallet Card: This laminated take-along is an ideal in-the-field key to camera and menu operations. There's nothing else



can be directly applied to testing aerodynamic flows, as well as to plasmas, shocks, and waves in noncoherent laser-matter interactions. Numerous reconstructed and classic interferograms, deflectograms, and Schlierengrams illustrate the material, helping readers develop and design their own optimal optical scheme and choose applicable details to apply the approach. Describing methods in a mathematically simple and accessible way, this book is also suitable for graduate students in the fields of aerospace engineering and optics, as well as those in laser, thermal, and plasma physics.

- Offers a tiltable 3-inch LCD that displays fastest possible autofocus in Live View mode due to phase detection AF system: a Sony exclusive! - Peter K. Burian is a stock photographer who is represented by three agencies and has written more than a dozen Magic Lantern Guides

- The A900 is Sony's long-awaited flagship DSLR, with high resolution, a brilliant viewfinder, and many other much-coveted features - Author Peter K. Burian has followed the evolution of this "Alpha" series from its inception,

and brings this expertise to his complete, in-depth discussion the system

Singapore's leading tech magazine gives its readers the power to decide with its informative articles and in-depth reviews. This is a complete class in digital photography with a D-SLR camera - one that enables readers to learn the essentials at their own pace, in the comfort in their own home. The attractive package includes: an authoritative DVD guide made just for the Canon EOS 500D. Created by photographers for photographers, it covers specific camera features and functions. The format allows viewers to navigate easily between different topics and review chapters any time. A full-colour, 64-page book gets newcomers to the digital world started right. Packed with picture-taking tips and information on digital file formats. The Camera Specific 80-minute DVD is an authoritative DVD guide made just for this model. Created by photographers for photographers, it covers specific camera features and functions. The Great Photos with Your Digital SLR 60-minute DVD demystifies digital shooting, and shows how to com-

pose photos; choose the best picture-quality settings and more. The laminated quick reference card is an ideal in-the-field key to camera and menu operations.

A DVD guide for Nikon D5000 that features picture-taking tips and information on digital file formats. It covers specific camera features and functions. It demystifies digital shooting, and shows how to compose photos; and choose the best picture-quality settings. In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith's long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O'Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You'll get the inside scoop on what goes on at a celebrity photo shoot in this gorgeous guide to making professio-

nal portraits. Smith has mastered how to make a meaningful portrait on a magazine's budget and on a celebrity's schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photograph-

ing the rich and famous, but after reading Smith's tell-all guide, you'll know how to give everyone who makes their way in front of your camera the star treatment.

In this volume of the Shawn M. Tomlinson Guide to Photography Series, Tomlinson takes an in-depth look at the Sony A100 and continues his series devoted to helping budding photographers get started without breaking the bank. In this case,

Tomlinson considers the first Sony DSLR to be great start. "After waiting the proper mourning time for Minolta - about a year - Sony took the black armband off and unveiled its first DSLR, the A100. And why is this important now? It's vitally important if you are a beginning photographer and want to get a great DSLR and great lenses that won't mortgage your house."

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