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A05 - BECK DARIO

How can intuition research inform practice? As the use of intuition in business has become more widely accepted, companies struggle to understand how to use this additional resource efficiently, while corporate trainers and university educators lack tools to develop it as a skill. This truly international Handbook provides relevant answers in a concise, digestible format using real-life examples and new research.

Highly applied and packed with real-world examples and cases, Understanding Business Ethics, Second Edition by Peter A. Stanwick and Sarah D. Stanwick, prepares readers for the ethical dilemmas they may face in their chosen careers by providing broad, comprehensive coverage of business ethics from a global perspective. The book's 26 cases deal with a variety of ethical areas, including Ponzi schemes, fraud, product recall, bribery, telephone hacking, insider trading, the illegal downloading of copyrighted material, the unethical and dangerous activities of a monopoly, and dangerous working conditions, as well as four cases that emphasize the positive aspects of business ethics. This brand new and innovative core textbook fuses topics from the related fields of organizational behaviour and human resource management to provide new insight into the interconnectedness of these important and complementary areas. The text takes an integrated and dynamic approach to the study of how work and people are organized and puts the human at the centre of human resource management and organizational behaviour. The accessible student-centred focus and wide range of learning features makes the book an ideal course text for students at all levels. Combining a strong applied approach with a concise and jargon-free writing style, this book will help readers to understand underlying principles and apply them to their future careers as managers and HR practitioners. This textbook caters for undergraduate, postgraduate and MBA students studying modules that synthesise human resource management and organizational behaviour topics. It is also an ideal text for those studying any HRM module that takes an applied approach. Accompanying online resources for this title can be found at bloomsburyonlineresources.com/people-management-and-organizations. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

The need for intercultural communication and understanding has never been greater. The unstoppable confluence of technology continues to unsympathetically disrupt, distort, and exert consequential changes to nation states and to the breadth, depth, and scope of sociocultural institutions. Such changes have foregrounded the need to understand and relate to the diverse ethical underpinnings that account for distinctive cultural norms where global or universal collaborations are desired. Success in the convergence of cultures in a globalized world would be impossible in the absence of a standardized terms of reference, which guarantees international understanding and facilitates peace and progress the world over. Examining Ethics and Intercultural Interactions in International Relations is an integral scholarly publication that facilitates international collaboration through intercultural communication and exchange of data, ideas, and information on a broad range of topics, including ethics in academics, business, medicine, government, and leadership. The overarching object of this book is the improvement of a peaceful, harmonious, and just world for all its inhabitants, such that further progress in all endeavors is assured. Highlighting a wide range of topics such as business ethics, early childhood education, and sociology, this book is essential for academicians, policymakers, professionals, educational administrators, researchers, and students, as well as those working in fields where ethics and human relationships are required such as education, public and private administration or management, medicine, sociology, and religion.

Discover success in global business today with the most strategic approach to international business topics and unique coverage not found in other books. GLOBAL BUSINESS, 4th Edition, is the first global business book that answers the big question, What determines the success and failure of firms around the globe? Globally renowned scholar and author Mike Peng integrates both an institution-based view and resource-based view throughout every chapter, bringing an unparalleled continuity and strategic approach to the learning process. The book combines an inviting, conversational style with the latest research and examples that reflect the most recent global developments. A wealth of business cases from Mike Peng and other respected international experts delve into how companies throughout the world have expanded globally. All-new video cases that cover every chapter's opening case and closing case, world maps that connect geography and culture to business decisions, and unique global debate sections that draw you into cutting-edge international discussions help you learn to think independently and view business challenges from a truly global perspective. With GLOBAL BUSINESS, 4th Edition, you view business through the eyes of a true world citizen and gain the understanding you need to become an effective manager within today's global business landscape. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The roles that corporate social responsibility (CSR) and business support of democracy play in American higher education are infrequently discussed, though very important. There are many ethical issues that concern both corporate interests as well as higher education, linking the two more than

many would think. It is necessary to understand the environment, inter-organizational relationships, and documents holistically to observe the rich history, pluralistic American societal issues, and relevant milestones between corporate America and higher education. Partnership Motives and Ethics in Corporate Investment in Higher Education provides comprehensive documentation of business and corporate entanglements with higher education. This work discusses the historic journey of funding from business and U.S. corporate engagement in American higher education. Covering topics such as academy-business relationships, philanthropic partnerships, and transactional partnerships, this work is essential for professors, executives, managers, faculty, fundraisers, leaders in higher education, researchers, students, and academicians with interests in CSR, business ethics, and higher education.

Corporations have a social responsibility to assist in the overall well-being of their communities through the compliance of moral business standards and practices. However, many societies still face serious issues related to unethical business practices. Business Ethics and Diversity in the Modern Workplace investigates the ethical frameworks within modern corporations and their impact on the communities they serve. With a focus on autonomous decision making in complex quandaries, this book is an all-inclusive reference source for students, researchers, practitioners, and managers who are concerned with the various ethical dilemmas within businesses, as well as evaluating moral issues impacting societal welfare.

A leading textbook in its field, Human Resource Management at Work is a comprehensive guide to the theory and practice of HRM. Divided into four key parts, the first part of the book covers HRM strategy and the global context, the forces shaping HRM at work and international and comparative HRM. Part Two discusses the role of HR professionals and line managers in the workplace, and how the responsibilities for delivering effective HR vary in a changing world of work, Part Three has expert coverage of the key areas of HR including resourcing and talent management, learning and development (L&D), reward and employment relations. The final part examines the impact that HRM can have on business performance and also outlines the key knowledge and skills required to carry out a business research project. Fully updated through, this seventh edition now has new coverage of diversity and inclusion (D&I), workplace analytics, ethics, wellbeing and precarious work as well as additional coverage of the alignment of HRM with organisational strategy and the integration of different components of HRM. Human Resource Management at Work includes new global case studies, reflective practice activities to encourage critical thinking, exercises to help the consolidation of learning and 'explore further' boxes to encourage wider reading. Aligned to the CIPD Level 7 qualification yet also relevant on non-CIPD accredited HR masters courses, this book covers everything students need to excel in their academic studies and will ensure that they can hit the ground running in a practitioner role after university. Online supporting resources include an instructor's manual and lecture slides.

Perhaps the fundamental question in CSR is: What are the responsibilities of businesses and business leadership to society? Moreover, do the responsibilities of business change in times of social and political turmoil? The chapters in this book tackle several aspects of these questions with chapters on business and politics, the environment, technology, and immigration; along with broader questions about leadership, governance, and the very nature of CSR.

In the wake of ethical scandals and close ethical scrutiny throughout business and the accounting professional today, Brooks/Dunn's BUSINESS & PROFESSIONAL ETHICS, 9E provides the ethical insights and strategies you need for corporate and professional success. Learn why ethical behavior is so important and how to recognize potential pitfalls that involve much more than memorizing rules. You master the skills to develop a corporate culture of integrity that maintains stakeholder support and enables directors and auditors to complete their jobs. You also learn how to use ethical strategies to make decisions, as this edition examines the latest information on governance scandals, legal liability and professional accounting and auditing issues. More than 130 cases and readings highlight new and classic cases of fraud, bankruptcy and unprofessional practices to help you better understand appropriate codes of conduct and sound ethical reasoning while strengthening your persuasive and leadership skills for success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This volume explores different angles of sustainability, university corporate social responsibility, and the role of civil society in the context of education, with a focus on curriculum development and teaching.

Using real examples of ethical issues in today's workplace, BUSINESS & PROFESSIONAL ETHICS, 8E provides readers with the strategies needed to make the most ethical decisions possible -- no matter what the situation. By integrating the latest information on ethics, governance scandals, legal liability, and professional accounting and audit issues, this edition highlights the most recent ethical issues in today's business environment. The book examines the background and nature of the new stakeholder-support era of corporate and professional accountability and governance with valuable insights into the effective behavior patterns of directors, executives, and accountants. More than 120 current cases and key readings provide an interesting, challenging, and practical learning experience. Intriguing real-world situations equip readers with an understanding of appropriate values, ethical pitfalls, applicable codes of conduct, and sound ethical reasons. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.

This volume examines the ethical issues generated by recent developments in intelligence collection and offers a comprehensive analysis of the key legal, moral and social questions thereby raised. Intelligence officers, whether gatherers, analysts or some combination thereof, are operating in a sea of social, political, scientific and technological change. This book examines the new challenges faced

by the intelligence community as a result of these changes. It looks not only at how governments employ spies as a tool of state and how the ultimate outcomes are judged by their societies, but also at the mind-set of the spy. In so doing, this volume casts a rare light on an often ignored dimension of spying: the essential role of truth and how it is defined in an intelligence context. This book offers some insights into the workings of the intelligence community and aims to provide the first comprehensive and unifying analysis of the relevant moral, legal and social questions, with a view toward developing policy that may influence real-world decision making. The contributors analyse the ethics of spying across a broad canvas – historical, philosophical, moral and cultural – with chapters covering interrogation and torture, intelligence's relation to war, remote killing, cyber surveillance, responsibility and governance. In the wake of the phenomena of WikiLeaks and the Edward Snowden revelations, the intelligence community has entered an unprecedented period of broad public scrutiny and scepticism, making this volume a timely contribution. This book will be of much interest to students of ethics, intelligence studies, security studies, foreign policy and IR in general.

This book represents views, frameworks and practices on stimulating and realising our optimal potential as human beings in the context of a workplace where there is a desire to achieve shared goals and aspirations in order to accomplish positive economic, societal and environmental impacts and outcomes. It describes a vision of how life and work in organisations could be. We describe a new kind of organisation. Being a good person and doing good things while making profit are a real possibility for those management innovators who think beyond immediate trade-offs. In this book we explore management innovation as core study field and arena for re-inventing and re-imagining how people in organisations could execute management activities such as planning, organising, leading and controlling for multiple stakeholder satisfaction and benefits. Work can be much more joyful and fulfilling than we think, but it requires courage from us to take responsibility when freedom is offered.

Business and Development Studies: Issues and Perspectives provides a comprehensive collection of cutting-edge theoretical and empirical contributions to the emerging field of business and development studies. Compared to more traditional business-school accounts of business in developing countries which focus on the challenges and opportunities of doing business in developing countries, this anthology explores whether, how, and under what conditions business contributes to the achievement of economic, social, and environmental goals in developing countries. The book consolidates the current status of academic work on business and development, identifies state of the art in relation to this academic field, and establishes a future research agenda for 'business and development studies' as an emerging academic discipline within the social sciences. The book will be of interest to researchers and students, including economists, geographers, sociologists, political scientists, corporate social responsibility specialists, and development scholars who are seeking an in--depth overview of current debates about the role of business as a development agent in the Global South. The book is also of relevance to practitioners that are engaged in work with the private sector seeking to enhance the positive effects and minimize the negative economic, social, and environmental consequences of business activity in the Global South.

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In the modern globalized economy, it is important for businesses of all sizes to take advantage of the opportunity to enter diverse markets around the world. Through an international presence, organizations can remain competitive. The Handbook of Research on Global Business Opportunities combines comprehensive viewpoints and research on various business enterprises from around the world in companies of all sizes and models, discussing different aspects and concerns in the global business environment such as corruption, taxation, supply chain management, and economic impacts. This handbook is an essential reference source for business executives from both large and small firms, business scholars, researchers, academics, students, and professionals.

Are we being manipulated online? If so, is being manipulated by online technologies and algorithmic systems notably different from human forms of manipulation? And what is under threat exactly when people are manipulated online? This volume provides philosophical and conceptual depth to debates in digital ethics about online manipulation. The contributions explore the ramifications of our increasingly consequential interactions with online technologies such as online recommender systems, social media, user friendly design, microtargeting, default settings, gamification, and real time profiling. The authors in this volume address four broad and interconnected themes: What is the conceptual nature of online manipulation? And how, methodologically, should the concept be defined? Does online manipulation threaten autonomy, freedom, and meaning in life and if so, how? What are the epistemic, affective, and political harms and risks associated with online manipulation? What are legal and regulatory perspectives on online manipulation? This volume brings these various considerations together to offer philosophically robust answers to critical questions concerning our online interactions with one another and with autonomous systems. The Philosophy of Online Manipulation will be of interest to researchers and advanced students working in moral philosophy, digital ethics, philosophy of technology, and the ethics of manipulation.

Employee engagement, or more specifically how to obtain more engagement and what to do with the disengaged, preoccupies C-level executives, human resources professionals, and consultants. Factiva, a global database of more than 33,000 national and international publications indexed by Dow Jones, registered a near-continuous double-digit growth in interest in the topic since 1994. COVID-19 appears to be straining work systems, and employee engagement may be suffering. Interestingly, the American preoccupation with employee engagement, as evidenced by the tens of thousands press mentions indexed by Factiva and the over 38,000 website hits for the search term "employee engagement tools", does not appear shared by the rest of the world. International Perspectives on Employee Engagement offers a predominately non-American view of employee engagement. The authors address employee engagement from a variety of perspectives. They represent both empirical research and theoretical discussions. The chapters have a distinctly international viewpoint with authors hailing from Europe, Middle East, Africa, and North America. Given the cultural diversity of the authors, this book offers a unique, non-American perspective on employee engagement. With a new introduction that specifically examines the possible key performance indicators (KPIs) for the annual executive performance appraisal process resulting from the COVID-19 pandem-

ic, the chapters in this book were originally published as a special issue of International Studies of Management & Organization.

In the modern business environment, companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations. Despite the efforts of managers and directors, many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector. International Business Ethics and Growth Opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner. Examining the dangers of unethical behavior, this book provides the strategies and tools for proper management to encourage company strength and success. This publication is an essential resource for academicians, researchers, officials, post-graduate students, and professionals in the fields of business and business education interested in ethical decision making on the individual and company level.

Continuing Professional Development (CPD) is the means by which the professions across the world ensure that their knowledge and skills remain up to date and relevant to changing needs and environments. CPD significantly contributes to the quality and reputation of the professions and therefore to the quality of national and international social life and economic well being. Starting with a discussion on what CPD is, the author analyzes how professional bodies govern CPD, what support they provide to individual professionals and how they measure or evaluate what individuals do under the provenance of CPD. Continuing Professional Development explains why, up to now, CPD has been a relatively neglected subject in spite of it being carried out by millions. It argues whether a variety of perspectives or visions of CPD has held back wider public appreciation of it and if greater coordination by professional bodies, or the introduction of new players to the field, will change this in the future. Providing the first comprehensive study of the subject, this innovative book will be required reading for CPD professionals and researchers and is a fascinating read for all professionals, especially those involved with human resource development and management / leadership development.

Among the significant repercussions of the coronavirus pandemic is escalating public questioning of the desirability and sustainability of the market economy and the societal role of business. These concerns are linked to merger and acquisition (M&A) activity, with significant disruptive consequences for stakeholder relationships and their management. This book explores these changes, moving away from the traditional focus on the financial and strategic aspects of M&A and its rational, technocratic approach. Viewing M&A activity as economic, political, and social (EPS) processes, Segal provides a dialectic understanding of stakeholder relationships around M&A activity and challenges the view that M&A activity is static, linear, and predictable. He develops a conceptual framework to enable practitioners, researchers and policymakers to identify, understand and address the stakeholder and management implications of M&A activity. This is applied to four case studies that make explicit how complex stakeholder relationships play out around M&A and how these power dynamics were managed with different balances. Useful for academics, researchers, managers, advisors, investors, analysts, and other stakeholders, this book highlights the need to understand the EPS implications and processes involved around M&A.

The second edition of Political Public Relations offers an interdisciplinary overview of the latest theory and research in the still emerging field of political public relations. The book continues its international orientation in order to fully contextualize the field amidst the various political and communication systems today. Existing chapters have been updated and new chapters added to reflect evolving trends such as the rise of digital and social media, increasing political polarization, and the growth of political populism. As a singular contribution to scholarship in public relations and political communication, this volume serves as an important catalyst for future theory and research. This volume is ideal for researchers and courses at the intersection of public relations, political communication, and political science.

In every culture, ethos is an important aspect of life as it informs opinions on nearly everything from law to religion. However, while the existence of ethos may be universal, the details often vary from culture to culture. Ethical Standards and Practice in International Relations is an essential research publication that explores the relationship between ethics and global and intercultural interactions. Featuring coverage on a broad range of topics, such as ethical behavior, business ethics, and transformational leadership, this publication is geared toward academicians, researchers, and students seeking current research on global ethics and the interaction of those ethics between countries and cultures.

The development of any organization is deeply connected with the influences of its employees. By implementing new competencies in the workforce, both the employees and the business overall can thrive. The Handbook of Research on Human Factors in Contemporary Workforce Development is a pivotal source for the latest scholarly perspectives on social aspects and employee influences on modern business environments. Including a range of topics such as gender diversity, performance appraisal, and job satisfaction, this publication is an ideal reference for academics, professionals, students, and practitioners seeking content on optimizing development in contemporary organizations.

This book explores the current state of Corporate Social Responsibility (CSR) from an international perspective, the goal being to share ideas and visions for a sustainable future and to provide useful guidelines for academics, practitioners and policymakers in the context of the 2030 "Agenda for Sustainable Development" released by the United Nations. Research on CSR has evolved considerably over the last three decades. However, there are still many unanswered questions concerning the sustainability of business in an increasingly changing world, for example: If most companies consider CSR to be valuable to their organizations, why do only 15% of them systematically implement Social Responsibility initiatives? If CSR has been found to be profitable for companies, why are they so reluctant to develop an active, internal CSR policy? Why are there such significant differences in CSR adoption from country to country? Why does it take a huge crisis to make politicians react and regulate certain core CSR issues? This contributed volume answers these questions, presenting a wealth of case studies and new approaches in the process.

Sustainable value management reveals a new space for studying business models. The traditional approach is based on the assumption that the goal of any business is to make money. All decisions regarding supply and production should be made to maximize profit. The discrepancy in creating non-economic value is sometimes the result of separating ownership from control over an enterprise. Although shareholders are interested in maximizing profit, management that actually makes decisions can also pursue other goals. In addition to economic aspects, the management intentions

of modern managers are also influenced by factors arising from the organizational culture built, co-created within the organization and sometimes with the participation of external actors such as suppliers and customers. The sources of the creation of social values will be the management intentions of top management, often initiated by the adopted values and rules on the basis of which resources are bound within the structure of the business model. The value of sustainability is based on the identification of those creative sources that relate to economic and social value. Economic value is created through social value and vice versa. This allows the complementarity of the value created to be mutually supportive. The business model that integrates both of these values should be more resistant to crises than the one that is oriented only toward producing economic value. Concurrent implementation of economic and social goals increases resilience and affects the success of modern business models. This is due to the specificity of the business ecosystem that is built as part of the business model, which, in essence, is based on the use of social factors to merge the business model into a complex ecosystem capable of producing value.

The impact of businesses on a country's economy extends beyond just the monetary effects of the company. The ethical standard to which a business upholds itself can have a crucial impact on the development of a country's economy. Empowering Organizations through Corporate Social Responsibility addresses the implementation of businesses' ethical standards in both emerging and advanced economies, interpreting the social impact of this issue in a global context. Highlighting case studies, interdisciplinary perspectives, and strategies in business management, this book is a pivotal reference source for academics, researchers, post-graduate students, and professionals concerned with the development of the business sector.

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive. Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested additional readings.

Business Strategies for Sustainability brings together important research contributions that demonstrate different approaches to business strategies for sustainability. Many corporate initiatives toward what firms perceive to be sustainability are simply efficiency drives or competitive moves – falling far short of actual strategies for ecological sustainability. To suggest true ecological sustainability strategies, this new research anthology adopts an interdisciplinary, or transdisciplinary, approach to discern what business strategies might look like if they were underpinned by environmental and ecological science. The 23 chapters in this anthology reflect five main topic sections: (a) delineating sustainability challenges and visions; (b) contradiction, integration and transformation of business and sustainability logics; (c) innovating and developing strategic capabilities for sustainability; (d) assessing and valuing sustainability; and (e) toward multi-level engagement and collaboration.

The intersection of business, peace and sustainable development is becoming an increasingly powerful space, and is already beginning to show the capability to drive major global change. This book deciphers how different forms of corporate engagement in the pursuit of peace and development have different impacts and outcomes. It looks specifically at how the private sector can better deliver peace contributions in fragile, violent and conflict settings and then at the deeper consequences of this agenda upon businesses, governments, international institutions and not least the local communities that are presumed to be the beneficiaries of such actions. It is the first book to compile the state-of-the-field in one place and is therefore an essential guide for students, researchers, policy-makers and practitioners on the role of business in peace. Without cross-disciplinary engagement, it is hard to identify where the cutting edge truly lies, and how to take the topic forward in a more systematic manner. This edited book brings together thought leaders in the field and pulls disparate strands together from business ethics, management, international relations, peace and conflict studies in order to better understand how businesses can contribute to peacebuilding and sustainable development. Before businesses take a deeper role in the most complicated and risky elements of sustainable development, we need to be able to better explain what works, why it works, and what effective business efforts for peace and development mean for the multilateral institutional frameworks. This book does just that.

Organizations, Communication, and Health focuses on theories and constructs of organizational communication and their relationship to health. The goal of the volume is to offer a current picture of organizational and organizing processes and practices related to health. Research in the area of health communication has expanded in recent years, and this research has advanced understandings of campaigns, patient/provider interactions, and social support. However, a gap in the area of health, organizations, and organizing processes emerged, a niche this volume fills. It does so by having chapters identify an organizational theory or organizing process and how aspects of that theory relate to health. Chapters discuss how to marry theory to practice and the other factors (e.g., organizational structure, role, occupation, industry, or environment) that need to be considered in the process of utilizing the theory in organizations. This volume, aimed at advanced undergraduate and graduate students studying health communication, as well as health professionals, provides useful theory and practice related the organizations and health, and issues a call for further theorizing on the practice of health communication in organizations.

"This book is an examination of the inattention of business schools to moral education, addressing lessons learned from the most recent business corruption scandals and financial crises, and also questioning what we're teaching now and what should be considering in educating future business leaders to cope with the challenges of leading with integrity in the global environment"--Provided by

publisher.

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This book discusses sustainable development decision-making. Focusing on decisions to invest in wind turbine technology as part of a corporation's CO2 emission reduction strategy, it presents a new evaluation framework, based on the triple bottom line framework widely used by businesses to communicate their adherence to corporate social responsibility. This new framework allows the evaluation of strategic corporate decisions to invest in wind turbines to mitigate global warming in the context of a corporation's social responsibility, and includes an objective measurement stage to add rigor to the evaluation process. The book describes the use of measured data from wind turbine projects to both develop and validate the methodology, and also identifies key enablers and barriers as businesses attempt to successfully integrate corporate social responsibility into their overall business strategy. Given its scope, the book appeals to postgraduate students, researchers, and business professionals interested in the environmental impact of corporations. Featuring case studies from Ireland, it is particularly relevant to audiences within Europe.

This timely Handbook examines performance management research specific to the public sector and its contexts, and provides suggestions for future developments in the field. It demonstrates the need for performance management to be reconceptualized as a core component of business both within and across organizations, and how it must be embedded in both strategic decision-making and as a day-to-day leadership and management practice in order to be effective.

The recent turbulences that led to a global financial crisis have partially been triggered by immoral and egoistic behaviour. In the wake of the disaster many have asked, and keep asking, how a sustainable and socially fair economy can be build. Ethics is one of the cornerstones of human interaction in general and in economic interaction. This study has been inspired by the question: How can unethical behaviour be avoided? This book deals with the question of how ethics in general can be improved. In today's business world Business Ethical Codes of Conduct (BECC), or more commonly called honour codes, have reached some prominence. Utilizing questionnaires and moral dilemmas this study attempts to answer the question: How efficient are codes of conduct? The study arrives at surprising insights into the impact of priming-effects on morale and shows that the mere exposure to ethical questions influences how we behave.

The purpose of The Ethical Professor is to provide a road map to some of the ethical dilemmas that doctoral students and newer faculty members are likely to face as they enter a career in academia (the Academy). Academic career paths appear to be quite standard, transparent, and achievable with dedicated and hard work. Argued in this book, however, is that the road map to a successful academic career is not so easy. There are ethical pitfalls along the way, starting with entry into academia as a new PhD student. These ethical dilemmas remain equally opaque as faculty progress in their careers. The ethical pitfalls that plague each of the steps along the academic career path are often not visible to doctoral students and young faculty members; nor are they well prepared to spot them. Ethical issues are seldom discussed and little training is provided on how to spot and handle these potential road blocks to a successful career in the academy. Based on extant research and collective years of academic experience, The Ethical Professor seeks to shorten the learning curve around common ethical pitfalls and issues by defining them, sharing research and experiences about them, and offering a discussion framework for continued learning and reflection. This innovative new volume will be key reading for doctoral students and junior faculty members in social science departments in colleges and universities, as well as managers undertaking an MBA. Due to the increasing complexity of managing academic institutions, more seasoned professors, administrators, and college deans and presidents, will also benefit from the research presented here.